

## LANXESS endorses SDG Pyramid framework

On 25 September 2015, the United Nations seventeen Sustainable Development Goals were launched and adopted by world leaders at an historic United Nation summit as the 2030 agenda for Sustainable Development for a better world.

The sustainable development goals provide a clear set of principles that business can use to guide business behavior as well as monitor progress. LANXESS believe businesses that adopt principles of sustainability is the route for a better business. LANXESS has demonstrated our commitment in driving global goals within and across the business community, through our education initiative in providing effective, multi-purpose assistance; ensure the sustainable management of water and sanitation in our processes and products; and helping refugees and providing financial assistance at its sites in Germany.

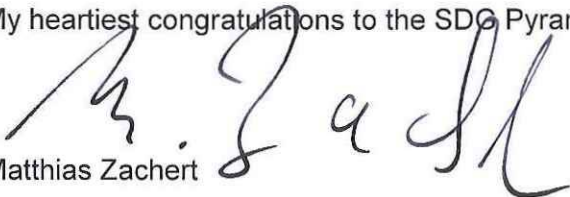
I am delighted to join our business partners Dr Enki Tan Chairman from GITI Tire and Ms Cherie Nursalim from the United in Diversity Foundation who have initiated the SDG pyramid framework inspired by Balinese traditions to convey the seventeen goals through the three realms of people harmony, ecological harmony and spiritual harmony.

The first ten goals relate to humanitarian, social, economic development, inclusiveness or people issues; the next five goals relate to sustainable cities and production, climate change, nature and ecological harmony, the final goals on peace and partnership relate to a spiritual and values aspect.

As a business that advocates sustainability, social progress and peace and partnerships, we encourage businesses worldwide to adopt to act and share on their best practices and solutions in realizing the goals.

It is critical that business makes its collective voice heard and we are pleased to join the Business and Sustainable Development Commissions and many others in endorsing the SDG Pyramid framework.

My heartiest congratulations to the SDG Pyramid way to Happiness!

  
Matthias Zachert

Chairman of the Board of Management  
LANXESS AG

